

Cookie Policy – Fargo S.p.A.

1. What Are Cookies

Cookies are small text files that are stored on a user's device (such as a computer, tablet, or mobile device) when visiting a website. These files enable the website to recognize the user's device and store certain information related to preferences or past interactions.

Cookies serve various purposes, including:

- Ensuring the proper functioning and security of the website
- Enhancing user experience by remembering preferences and settings
- Enabling navigation and use of website features
- Collecting statistical or analytical information about website usage, where applicable

Cookies may be either:

- **First-party cookies**, set directly by this website
- **Third-party cookies**, set by external service providers integrated into the website

Cookies can also be classified based on their duration:

- **Session cookies**, which are automatically deleted when the browser is closed
- **Persistent cookies**, which remain on the user's device for a defined period or until manually deleted

Where required by applicable law, non-essential cookies are only used with the user's prior consent.

This website uses cookies in compliance with applicable European Union legislation, including the ePrivacy Directive and Regulation (EU) 2016/679 (GDPR).

2. Types of Cookies We Use

This website may use the following categories of cookies, in accordance with applicable European Union legislation, including the ePrivacy Directive and Regulation (EU) 2016/679 (GDPR):

a) Strictly Necessary Cookies

Strictly necessary cookies are essential for the proper functioning, security, and accessibility of the website. These cookies enable core features such as page navigation, access to secure areas, and basic system operations.

These cookies:

- Do not require user consent under applicable law
- Cannot be disabled through the website's cookie management system
- Are limited to what is strictly necessary for the provision of the service requested by the user

b) Analytical (Statistics) Cookies

Analytical cookies are used to collect aggregated and anonymized information about how users interact with the website, such as pages visited, time spent on the site, and navigation patterns.

These cookies are used to:

- Improve website performance and usability
- Understand user behavior and optimize content

Where analytical tools (such as Google Analytics or similar services) are configured in a non-anonymized manner or involve third-party processing, such cookies are only activated upon the user's prior consent.

c) Marketing and Profiling Cookies

Marketing (or profiling) cookies are used to track users across websites and build profiles of user behavior in order to:

- Deliver personalized advertising
- Measure the effectiveness of marketing campaigns
- Provide content tailored to user interests

These cookies:

- Are only used with the user's explicit, prior consent

- May involve third-party service providers
- May result in the transfer of data to external platforms

Consent Requirement

Except for strictly necessary cookies, all other categories of cookies are activated only after the user has provided informed and explicit consent through the website's cookie consent mechanism. Users may withdraw or modify their consent at any time.

Compliance

The use of cookies on this website is carried out in compliance with applicable data protection and electronic communications laws, including the GDPR and relevant national implementing legislation.

3. Consent Management

Upon visiting this website, users are presented with a cookie consent banner that allows them to make informed choices regarding the use of cookies and similar tracking technologies.

Through this consent mechanism, users are able to:

- Accept all cookies and tracking technologies
- Reject all non-essential cookies
- Customize their preferences by selecting specific categories of cookies

No cookies, except for strictly necessary cookies, are activated or stored on the user's device without the user's prior, informed, and explicit consent, in accordance with applicable European Union legislation, including the ePrivacy Directive and Regulation (EU) 2016/679 (GDPR).

Consent Requirements

Consent is obtained through a clear and affirmative action and is:

- Freely given, specific, informed, and unambiguous
- Granular, allowing users to choose between different categories of cookies
- Documented and capable of being demonstrated, where required

Withdrawal and Modification of Consent

Users may withdraw or modify their cookie preferences at any time through the cookie management tool available on the website.

Withdrawal of consent shall not affect the lawfulness of processing carried out prior to such withdrawal.

No Pre-Consent Activation

The website is configured to ensure that no non-essential cookies or tracking technologies (including analytics or marketing tools) are activated prior to the user's consent.

Compliance

The cookie consent mechanism implemented on this website is designed to comply with applicable data protection and electronic communications laws, including GDPR and relevant national legislation.

4. Third-Party Cookies

This website may make use of third-party services and technologies provided by external providers, including but not limited to:

- Analytics services (such as Google Analytics or similar tools)
- Website hosting and infrastructure providers
- Other technical service providers necessary for the operation and performance of the website

These third-party providers may place cookies or similar tracking technologies on the user's device in order to perform their functions.

Role of Third Parties

Such third parties may act as:

- Independent data controllers, where they determine the purposes and means of processing

- Data processors acting on behalf of Fargo S.p.A., where applicable

Fargo S.p.A. does not have direct control over the cookies or technologies used by such third parties.

Consent Requirement

Where required by applicable law, third-party cookies—particularly those used for analytics, tracking, or marketing purposes—are only activated following the user’s prior consent through the website’s cookie consent mechanism.

Data Processing by Third Parties

Users are informed that third-party providers may process personal data in accordance with their own privacy policies, which may differ from those of Fargo S.p.A. and may involve the transfer of data outside the European Economic Area (EEA).

Users are encouraged to review the privacy policies of such third parties for further information on how their data is collected, used, and protected.

Limitation of Responsibility

Fargo S.p.A. shall not be held responsible for the content, practices, or data processing activities of third-party services, to the extent permitted by applicable law.

5. How to Manage Cookies

Users have the ability to manage, restrict, or delete cookies at any time through the following methods:

- **Cookie Consent Tool:**

Users can manage their cookie preferences directly through the cookie consent banner or settings tool available on this website. This tool allows users to accept, reject, or modify their consent for different categories of cookies at any time.

- **Browser Settings:**

Users may also control and manage cookies through their web browser settings. Most browsers allow users to:

View stored cookies

Delete existing cookies

Block or restrict cookies from specific websites or all websites

Configure settings for cookie acceptance

Please note that disabling or blocking certain cookies, particularly strictly necessary cookies, may affect the functionality, performance, or accessibility of the website.

Withdrawal of Consent

Where cookies are used based on user consent, such consent may be withdrawn at any time without affecting the lawfulness of processing carried out prior to withdrawal.

Further Information

For more detailed guidance on how to manage cookies, users are encouraged to consult the help section of their browser or relevant documentation provided by the browser vendor.

This website provides users with accessible and transparent mechanisms to manage their cookie preferences in compliance with applicable European Union legislation, including the ePrivacy Directive and the GDPR.

6. Changes to this Policy

Fargo S.p.A. reserves the right to update, modify, or revise this Cookie Policy at any time, in order to reflect changes in legal requirements, regulatory guidance, or the use of cookies and tracking technologies on this website.

Any updates will be published on this page and shall become effective from the date of publication, unless otherwise specified.

Where changes materially affect the way cookies are used or how personal data is processed, users may be notified through appropriate means, such as a notice on the website or an updated cookie banner.

Users are encouraged to review this Cookie Policy periodically to remain informed of any updates.

Continued use of the website following the publication of any changes shall constitute acknowledgment of the updated Cookie Policy.

Legal Safeguard

Nothing in this clause shall affect any rights of users under applicable European Union or Italian law, including rights relating to consent and data protection.

Last updated: 27/03/2026